Kentucky Derby Experience 2027

OFFICIAL RULES

NO PURCHASE, PAYMENT, OR FINANCIAL CONSIDERATION OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS GAME OF CHANCE. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. SPONSOR: The Kentucky Derby Experience (the "Promotion") is sponsored by AssureCare, LLC ("AssureCare") located at 250 West Court Street, Suite 400E, Cincinnati, Ohio. 45202.

2. ELIGIBILITY: The Promotion is open only to individuals who are 21 years of age or older at the time of entry. Employees, officers, and directors of the Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, and immediate family members (spouse, parents, siblings, and children) or those living in the same household are not eligible to participate. Void where prohibited by law.

3. PROMOTION PERIOD: The Promotion takes place entirely in-person at the 2026 HLTH conference beginning on November 16, 2026, from 9:00 AM to November 18, 2026, at 11:00 AM PT (the "Promotion Period"). Entries will not be accepted before or after the designated Promotion Period.

4. HOW TO ENTER: To participate, eligible individuals must visit AssureCare's Game Lounge (the "Lounge"), located in HLTH Central during the 2027 HLTH conference during the Promotion Period

* To enter without any purchase or fee, scan the Kentucky Derby Experience QR code on a sign at the Game Lounge or on an AssureCare employee's phone.

* Fill in your details in the entry form (name, email, title, company). Entries with incomplete or invalid information are not eligible.

* Limit: One (1) entry per person.

5. WINNER SELECTION AND ODDS: The winner(s) will be selected in a random drawing from all eligible entries received during the Promotion Period. The drawing will take place on November 18, 2026, at noon PT. Entrants do not need to be present at the time of the drawing to win. The odds of winning depend entirely on the total number of eligible entries received.

6. PRIZE(S): One (1) prize will be awarded.

* The prize consists of: A Kentucky Derby Experience for the winner and a guest including a welcome party on Thursday, April 29, 2027, an exclusive event at Buffalo Trace Distillery Friday, April 30, 2027, and seating in the Homestretch Club for the Kentucky Derby. The prize includes 1 room at the Galt House, Louisville, KY for 3 nights and ground transportation to and from the Buffalo Trace event. Any other ground or air transportation are the responsibility of the winner.

* The Approximate Retail Value ("ARV") of the prize is $12,000.

* Prize is non-transferable, and no substitution or cash equivalent is permitted, except at the sole discretion of the Sponsor. All local, state, and federal taxes associated with the receipt or use of the prize are the sole responsibility of the winner. If the prize value exceeds $600, the winner will be issued an IRS Form 1099.

7. WINNER NOTIFICATION: The selected winner will be notified via the email address provided within 5 business days of the drawing. If a winner cannot be reached, fails to claim the prize within 7 days of notification, or is found to be ineligible, an alternate winner may be selected by random drawing from the remaining eligible entries.

8. PUBLICITY RELEASE: Except where prohibited by law, participation in the Promotion constitutes the winner's consent to Sponsor's use of their name, likeness, photograph, and voice for promotional purposes in any media, worldwide, without further payment or consideration.

9. GENERAL CONDITIONS: Sponsor reserves the right to cancel, suspend, or modify the Promotion if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion. By participating, entrants agree to release and hold harmless the Sponsor and its affiliates from any and all liability, loss, or damage incurred in connection with the Promotion or the awarding, receipt, possession, and/or use or misuse of any prize.

10. WINNER'S LIST: For the name of the winner, available after November 25, 2026, send a self-addressed, stamped envelope to: AssureCare, LLC, 10290 Alliance Road, Cincinnati, Ohio 45242, Attn: Kentucky Derby Experience 2027 Winners List.